

LSE Africa Summit

Recruitment – Finance and Sponsorship Coordinator

Job Title: **Finance and Sponsorship Coordinator(s)**

Start Date: October 2020

Summit date: March/April 2021

Application deadline: 13 September 2020

Remuneration: Voluntary

**** Applicants must be currently enrolled as a student at the LSE ****

About the LSE Africa Summit

The LSE Africa Summit is a two-day Conference focused on addressing the salient issues facing the African continent. The LSE Africa Summit brings together political, research and business leaders – those pushing Africa to the forefront of the global agenda – to engage with the pertinent themes of health, education, business and governance on the continent.

About the role

As a Finance & Sponsorship Coordinator, you will be primarily responsible for developing the fundraising strategy and securing funding for the event. This entails identifying, engaging and managing relationships with potential sponsors and collaborators. You will directly report to the Finance and Sponsorship Director.

Key responsibilities

- Work alongside the Finance & Sponsorship Director to develop the fundraising strategy and assess the funding gap
- Research into potential sponsors, partners and collaborators
- Evaluate the brand value of the Summit vis a vis the work of these potential partners
- Develop sponsorship packages
- Lead engagement with potential sponsors with a view to establishing long term relationships with the Summit
- Manage ongoing conversations with sponsors and work with the rest of the Business
- Development & Finance team to deliver an all-around exceptional customer service from inception of the relationship, to on the day and after the Summit

Key Abilities Required

- A strategic thinker with an ability to see the big picture, but also possessing excellent attention to detail
- A relationship builder, collaborator and team player
- Great initiative and proactiveness (a self-starter)
- Strong communication and organizational skills, with an ability to engage with senior leaders of organizations and the rest of the Summit team
- Good business acumen
- Ability to think outside the box and consider a problem from various angles
- Excellent time management skills to balance your studies with a full-time commitment to Summit responsibilities

- Excellent excel skills
- Ability to perform well under pressure, in a fast-paced environment
- Client management experience is a bonus

Why should you apply?

- This role provides an excellent opportunity to sharpen your strategy development, negotiation, business management, problem solving and leadership skills, all valuable to most employers
- An opportunity with network with business leaders within prominent organizations and at the LSE. You will also have the opportunity to engage with pioneering research personalities and policy makers across different sectors throughout Africa
- Enrich your knowledge on Africa's most pressing issues, while obtaining substantive work experience on issues related to the continent
- Build important relationships who could potentially become your mentor, colleagues and peers
- Remain close to the industry, developing and influencing high-level contacts
- Be part of an engaged and ambitious team to enrich your LSE experience

Please submit your CV and a short cover email outlining your suitability for the Summit and the role to africasummit@lse.ac.uk by 13 September 2020.

Thank you for your interest. We look forward to hearing from you!

NB: We would like to stress that this is a demanding role and whoever is applying for this must be committed and dedicated to the summit and the workload attached to this role. As we are all students and have our academics to focus on, it is important that the candidate is aware of the time demand for this role and must be able to effectively manage his/her time so that neither the summit nor academics negatively impact on the other. Finally, whilst we intend to deliver this event in its physical form, as the COVID-19 situation develops it is possible that this event could move to a digital-only platform, which may require more time to plan for this contingency.